

URBAN GIRL FILMS

Business Plan Summary

April 1, 2006

Urban Girl Films and its principal, Tanya York, have produced more than 25 films and distributed them worldwide. While these films have been internally funded to date, the company is accepting external film financing -- for the first time -- to produce an expanded 2006 slate of films. This slate, budgeted at \$250,000 each, is designed to maximize media revenue worldwide for a highly favorable investment risk/reward ratio.

Overview: Acute insight into the marketplace and its trends, combined with the ability to produce quality commercial films on budget, with guaranteed global distribution, is the key to Urban Girl's success – and distinguishes this investment from conventional independent film financing.

Experience and market knowledge have enabled Urban Girl to develop a “better, faster, cheaper” model for lowering risk and increasing film profitability in what is traditionally a risky investment environment. Though this is an exceptionally solid production opportunity with highly favorable investment merit, these films are generally not destined for the theatrical marketplace -- with its higher risk and reward potential.

Tanya York is CEO of Urban Girl Films and, during her 17-year career, has personally produced more than 25 films, and distributed more than 500 films worldwide, with budgets ranging from \$50,000 on up to \$8 million.

York Entertainment and York International have emerged as recognized leaders in the straight-to-video market, with libraries of more than 200 and 100 films each, respectively. They distribute another 30 – 50 films each year, adding to their libraries. Their titles are stocked in outlets including Blockbuster, Hollywood Video, Wal-Mart, Amazon.com, Best Buy, Circuit City and other national chains. (www.yorkentertainment.com and www.yorkinternationalinc.com)

With its solid track record, and a number of promising film projects in development ranging from horror to family, Urban Girl will produce an expanded slate of films by offering high net worth individuals the opportunity to finance (executive produce) film projects that meet its stringent investment criteria.

Opportunity: Investor/Executive Producer would entirely fund a single film production.

- \$250,000 budget
- Action, thriller, urban and horror genres
- Recognizable star
- Directors experienced in these genres
- Targeted to direct-to-video and TV/cable audiences
- Domestic and global distribution in place
- Preferred position: Investor receives all net revenues until 100% of original investment is recouped; thereafter profits are split 50-50 with Urban Girl
- Mid-case scenario forecasts cash flow beginning in month six; 100% return of investment by month twelve and near doubling original investment within 36 months.